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Editorial

Letras Raras, an academic journal of Linguistics and Literature affiliated with the Laboratory for Studies in Letters and Languages in Contemporary Times (Universidade Federal de Campina Grande), is pleased to launch its second regular issue of the year 2025. This edition features the thematic dossier “**Dissemination and Popularization of Linguistics**”, organized by professors Regina Celi Mendes Pereira (Federal University of Paraíba – UFPB/Brazil), Rosalice Pinto (IFILNOVA/CEDIS – Universidade Nova de Lisboa/Portugal), and Guilherme Moés (Federal University of Paraíba – UFPB/Brazil), scholars committed to strengthening the dialogue between linguistic science and society.

The dossier brings together six original articles that, from various perspectives, explore the pressing need to discuss and broaden the ways in which Linguistics is disseminated and popularized—particularly in light of the scientific invisibility to which the field is still subjected outside academic circles. The contributions in this issue range from analyses of digital platforms and initiatives to the role of primary and secondary education teachers as potential disseminators of Linguistics. They also include systematic mappings of academic research on the topic and strategies that involve Indigenous languages as tools for fostering metalinguistic awareness.

The articles were authored by researchers affiliated with various institutions, such as the Universidade Estadual de Londrina (UEL), the Universidade Federal da Paraíba (UFPB), the Universidade Federal de Santa Catarina (UFSC), the Universidade Federal Fluminense (UFF), the Universidade Federal do Rio Grande do Sul (UFRGS), and Faculdades Integradas de Taquara and Fundação Liberato (FACCAT), highlighting the richness of the national dialogue and the diversity of perspectives on the theme.

This issue offers readers key reflections on the political and social role of linguistic science and on the marginal status it continues to occupy within the broader landscape of scientific popularization. The contributions emphasize the importance of social media, outreach projects, digital teaching



materials, and educators themselves as active agents in the dissemination of linguistic knowledge, while also suggesting viable pathways for narrowing the gap between science and society.

Dear reader, we hope this edition inspires new teaching, research, and outreach practices aimed at promoting Linguistics and reinforces a scientific commitment to the democratization of knowledge. Share the articles with colleagues, students, and others interested in the field. You can also access the content via the journal's QR code. May this issue represent another step toward a more accessible, engaged, and transformative science.

Enjoy your reading!

Maria Rennally Soares da Silva, Federal University of Paraíba, Brazil

Josilene Pinheiro-Mariz, Federal University of Campina Grande, Brazil

Editors of Letras Raras – Academic Journal of the LELLC Research Group / Laboratory for Studies in Letters and Languages in Contemporary Times / Federal University of Campina Grande.

Revisora: Patrícia Pinheiro Menegon - Universidade Federal do Maranhão/UFMA